



AGENDA

**Baxter City Council Work Session
March 7, 2017
6:45 p.m.**

1. Music in the Park

Council Memorandum

To: Mayor and Council
From: Josh Doty, Community Development Director
Date: March 7, 2016 City Council Meeting
Subject: Music in the Park Event

Background

On July 20, 2016, the City celebrated a grand opening for the new Oscar Kristofferson Park pavilion with live music from the Executive Director of the Lakes Area Music Festival, Scott Lykins and Artistic Director John Taylor Ward. Scott Lykins has inquired about the possibility of having another music event this summer in Baxter. The City does not have another grand opening to plan so this would be a “Music in the Park” event. At this time, no other musicians have been solicited or planned for the event. Mr. Lykins has provided the City with the following range of available dates for the event: July 3rd through July 12th and July 17th through July 21st, 2017. Staff checked the Oscar Kristofferson pavilion schedule and the pavilion is already booked for Saturday, July 8th, 2017, but is open for the other possible dates in July.

Financial Implications

The musician’s fee for the event is \$200. In addition, last year the City advertised in the Brainerd Dispatch, on the WJY Community Events listing, and in the City newsletter. To have a 2x5 inch color add run in two Sunday papers would cost \$430. The WJY Community Event add is free, but specific advertisements on air includes fees per 30 seconds per station. Lastly, it should be noted that if the City uses the OK Park Pavilion for the event, the City would not be able to rent the pavilion to another party. Additional staff and material resources would be incurred related to hosting the event and subsequent cleanup after the event. Providing free public music entertainment is authorized under State Statute 412.221, subdivision 15; however, this event is currently not budgeted.

City Council Direction

Staff is requesting direction from the City Council, if they would like to pursue a Music in the Park Event for July 2017. If so, is there consensus support by the City Council to:

- 1) Have the event at Oscar Kristofferson Park,
- 2) Authorize the use of the Pavilion for event and incur additional resources to host the event and cleanup after the event,
- 3) Pay the \$200 musician fee,
- 4) Pay a \$430 fee for a small color adds in the Sunday paper two times,
- 5) Select a date for the event (Dates available are July 3-7th, July 9-12th, July 17-21st).